



EXHIBITOR & SPONSOR AGREEMENT
JANUARY 19-20, 2018
FRIDAY 3PM-8PM & SATURDAY 9AM-4PM
MONONA TERRACE, MADISON

BOOTH PACKAGES

- Single Booth
Early Bird by Aug. 1 \$525
After August 1, 2017 \$600
Double Booth \$895
Triple Booth \$1595
Quad Booth \$1895
Exhibition Hall Corner \$675
Lakeside Commons \$675
Preferred Booth (Entrance Wall) \$675
Electricity \$80

Includes one 10-ft x 10-ft booth, skirted table, 2 chairs, booth sign and a listing on www.wellexpomadison.com. Parking fees are additional

SPONSORSHIP PACKAGES

- Presenting \$3,500
Main Stage \$3,000
Fitness Stage \$1,650
Cooking Stage \$1,650
Wellness Series \$1,650
Premium \$1,500
Spa \$1,000
Giveaway \$500
Digital Sponsor \$500
Fitness Class \$275

See sponsorship kit for details or contact your sales representative.

EXHIBITOR INFORMATION:

COMPANY NAME:
CONTACT NAME:
BILLING ADDRESS:
CITY: STATE: ZIP:
PHONE: FAX: EMAIL:

FOR THE WEBSITE AND BOOTH SIGN:

COMPANY NAME:
PHONE: WEB SITE:

PAYMENT: (\$350 DEPOSIT IS REQUIRED WITHIN 7 DAYS OF SUBMITTING A SIGNED CONTRACT TO RESERVE BOOTH SPACE. FAILURE TO DO SO WILL RESULT IN BOOTH SPACE RELEASE)

\$350 Deposit Full Amount Other Amount:
CHECK ENCLOSED (MAIL TO NEI-TURNER MEDIA GROUP, INC.; 400 BROAD ST., UNIT D, LAKE GENEVA, WI 53147)
PLEASE SEND ME AN INVOICE FOR PAYMENT
CREDIT CARD (MC or VISA): CARDHOLDER NAME:
NUMBER: EXP DATE: SEC CODE:
IF BILLING ADDRESS IS DIFFERENT FROM ABOVE, PLEASE ADD:

AUTHORIZED SIGNATURE: DATE:

\*SIGNATURE DENOTES ACCEPTANCE OF TERMS AND CONDITIONS STATED BELOW

By signing this agreement Vendor agrees to indemnify Nei-Turner Media Group, Inc., Monona Terrace, any sponsors of WELL Expo, and their officers, employees, agents, representatives, and volunteers, and any organization involved with the production of WELL Expo and will hold each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. PAYMENT TERMS: Non-refundable deposit is due when contract is turned in. Early bird by August 1, 2017. Full balance is due by Oct. 31. Failure to pay balance will result in loss of deposit and/or booth space. No refunds will be given within 60 days of the event. ACCEPTANCE: Nei-Turner Media Group, Inc reserves the right to alter or reject any application, which is not in keeping with WELL Expo's theme and standards.

FOR QUESTIONS, PLEASE CALL DENA FRISCH AT 608-220-2120 OR EMAIL DENA@NTMEDIAGROUP.COM